

## 29-1-25 CD&L notes

### **Need for strategic aims and workplan to support CD staff**

- CDs are often tasked to build collaborative relationships that unlock the potential within the system (e.g. PCN/wellbeing team manager) - There is a **need for system leader support to create collaborative infrastructure to allow CDs to focus on local relationships (e.g wellbeing team staff)**

### **Tensions with organisations (Councils) employing Community Developers**

BTC has taken onboard One Barnstaple and are trying to work out how to work in a less rigid/more fluid/iterative way - trying to understand how that works to enable effective and efficient work.

- What is One Barnstaple? How does it fit with the other Ones/OND
- Met with One Ilfracombe and South Molton - still has tensions between Council / OC
- **How much should an employer be managing the CD staff work (vs community-led)**
  - **Lottery funding is testing CDNOS as a framework to create shared understanding and manage/align CD work**

History of the One Communities - One Ilfracombe came from a 'whole-place (funded) pilot' - exploring how can the public sector join together to get more value for money? (see Andreas paper summary). **Aim was for 'bottom-up meets top-down' (not just grass roots - pure CD). Get together all the stakeholders that invest in a town to agree priorities, including community knowledge via engagement activities.** Working to the collective objectives of investor organisations. Note - this can have a tension with representative democracy (Councils) vs participatory/community power.

### **Lottery evaluation aims to critique the OC (cross-sector organisations) model and explore resident-led CD to enable better reach:**

- CPD - Quiet voice methodology (Interwoven CIC)
- Does our CD work and what's the best model?
- How do we engage/involve hidden voices
- How do we get strategic partners to invest in this?
- Lynton/Lynmouth CD not attached to a One Community but is place-based. Currently scoping assets and building relationships

**(Community) Partnerships require 'Ego-less leadership'** (see book) - non-hierarchical - a recognition that there are other ways in doing things.

- Leaders are struggling with the concept of 'community power' - do we put what we hear (local priorities) into action? Shared language needed
- Potential to use NDDC consultation software to consult potential funders

### **Reporting and monitoring**

- Adapted CD report to reflect Lottery requirements (CDNOS, Objectives, learning)

### **Learning (evaluation)**

- See evaluation plan

- **This learning will also be shared with OND and NDF (via community steering groups) to promote improvement and future investment**

### Forums

- CD Forum (Lottery funded)
- New ND CD Forum - to include wider CD workers - prompt joint working, understand priorities, discuss themes that are relevant to everybody (e.g. Youth, sustainable winter activities). Discussions can include external organisations (e.g. 361 Energy)
- OC group

**Collaborative funding applications** (currently VCSE members are in competition - impact: dilutes offer and promotes duplication).

- Issue: Currently funders are not promoting collaboration. Impact: Money is spread thinly and across multiple strategies/approaches (e.g. Lottery funded biosphere £.5M and TTVS/CVS £0.5M)
- DCF/T are given money (by DCC?) to manage the sector (could this model be used to 'enforce' collaboration).

**CD&L group want to focus on Sustainable funding (not explicit within Lottery objectives)**

**Is this an investable proposition? Who is able to support it? How would they benefit?**

- Business breakfast and conversation with the private sector - How does CD support organisational aims (and H&W of staff and their families?)
- Do the other (Lottery/ICB) objectives match what the CD&L group aspire to?
- Starting from the Aim for 'sustainable funding for Community Development / Partnerships at the end of the Lottery funding'
  - Who are the potential funders?
    - Parish/Town/District/County Councils - under devolution TCs may need to take on District Council services if Districts are dissolved.
      - How it benefits (Barnstaple) residents directly.
    - ICB, Royal Devon (Community teams), DPT, PCN
    - Wider determinants: Police, housing, education
    - Corporate (private sector)
    - CD relevant charitable funds (approx £10k pots)
    - Champions: MP
  - Risk rate matrix: Likelihood (of funding) - Impact (amount/aligned with purpose)
  - **What do they find problematic about the current way of doing CD?**
    - Lack of understanding of how it works/fits with the system delivery model
    - Lack of ownership
    - Unclear of impact (consistent measures)
  - Evidence-based decision making (including lived experience)
  - What are organisations already being asked to fund/deliver (e.g dental service for homeless people)
  - Help them meet their:
    - **Strategic aims**

- **Statutory duties** that CD can support/deliver (e.g. providing services for SP's to prescribe to)
- What would **reduce their financial pressure**
- What is the **impact / benefit / value they want to see?** (standardised approach to measuring impact)
  - Note - **OND/DeVA have impact reporting software that could be used**
  - **Ask potential funders to agree that if we can evidence impact they will fund CD moving forward** (to the best of their abilities)
- Risk: *Doing to* OCs/citizens - asking them to measure impact in a uniform way offer to co-design with CD staff/residents/OC members) - we can ask staff to use measures but OC members may not agree to (mitigate - only measure impact of CD-led projects, use this to communicate usefulness of this and 'invite' members to apply the same impact measurement method.
- **What do investors find valuable?**
  - See past [OND/OC stakeholder engagement themes](#)

### **Merging/aligning CD&L (OC / Lottery funded CD) with C&P group**

- Secretariat - Dominic?

**Multiple place-partnerships structures appear to be self-organising with emerging governance. Need and funding are drivers of this change. Q - Do they play different roles or compete/duplicate?**

#### **Locality (District-wide) strategic partnerships**

#### **Conversations about the alignment / merger of OND & NDF community focused steering groups**

Opportunity arisen:

- with recent change of Chairs: Pete Morrish is Chair of NDF & Co-chair of OND (with Katherine)
- Marie chairs NDF C&P group
- Marie is a member of the OND CD&L group, James is a member of CD&L group
- Potential for Communities & Place group and CD&L group merger/alignment

#### **Place-based (Community) partnerships**

**Vacuums have been created that create new/competing place partnerships**

**Are citizens & 'quiet voices' being represented and heard?**

One Ilfracombe - combining the regen board/task force/

OSM

OB - subgroup of Barnstaple place-based partnership, alongside project specific working / themed groups (came from Barnstaple Regen board after future high street fund ended)

LWIB

T100

H&DCF - competes/tries to align with faith-led place group

OA - sub group of Bideford regen board

