

Community Wellbeing and Inclusion Strategic Steering Group (CW&I) Workshop Notes - 7th July 2026

ATTENDANCE – Marie Gould (Chair) James Lander, Becky Brady, Sarah Milton, Adrian Avery, Nikki Fuller, Louise Flagg

APOLOGIES – Simone Thompson, Bev Triggs, Adam Crispin, Tom Mack

Welcomes, Introduction and minutes last workshop all read and approved

Community Life Survey update given and an ask that members share this far and wide.

OND/NDF and Integrated Neighbourhood provided by Chair and other members.

Discussion around intel – challenging the metrics (the power of qualitative data and stories) – and looking at feedback loops and suggested PLANT template. Long discussion from each member's perspective and the intel they hold.

SWOT– what are we aware are?

Strengths

Community Life survey (NDVS) - to create a baseline for loneliness/social isolation and volunteering in Northern Devon ([Marie to share pdf version for organisations to create printed version for sharing with service users/partners](#))

- Opportunity to highlight, and have a conversation, about loneliness and volunteering within our various groups/partnerships

Threat/Opportunities

System changes - Local Government Reform (LGR) and Neighbourhood Health (NbH)

- Action as a result - NDVS intend to engage with VCSE stakeholders (event) to begin to raise awareness of LGR and NbH in locality.
- [Opportunity](#) to 'navigate the uncertainty' together as an integrated system (shared learning)

Quality of datasets

- Valuing and embedding qualitative data – Tom Mack post meeting asked if we could dedicate a workshop to members 'telling their story' and then discuss how we may format and distribute this. [Marie to ensure this is followed up future workshop](#)
- Opportunity to embed qualitative data alongside quantitative datasets (that appear to be solely guiding recent ICB/PCN data-led decision to focus on frailty and over 65s – [Devon public health insights are a good example of this](#))
- Opportunity for training / university partnership to help analyse/them anecdotal feedback to create trusted data.
- Strength – OND have funded TTVS to map VCSE assets ([Simone to share information with CW&I group and OND/NDF - need to request it is added to the agenda](#))

Weakness

Public services are at capacity, and VCSE alternatives are often undercapacity / at risk

- If assets/resources that need supporting can be identified – risks, capacity (via PLANT template), the CVS connect with, and support, them to mitigate risk and increase capacity.
- Opportunity to use new funding as a Kickstarter to enable community assets to build sustainable, dependable models. <https://www.business.gov.uk/campaign/recruit-with-jobcentreplus/build-your-future-workforce/>
- <https://www.gov.uk/government/publications/right-to-try/right-to-try-summary>

Shared learning

Chair created a briefing paper to share knowledge from a research paper – Community assets and health – key insights for system partners. (electronic copy attached)

Community priorities and demographic data

Via the Lottery funded CDs, a survey has been created for OC members to assess the local priorities (and shared priorities across Northern Devon). The survey will ask for demographic data to help identify who is, and is not, being engaged. This will support deeper engagement and involvement in underrepresented groups.

- Opportunity to align work and outcome measures do demonstrate impact aligned with local priorities.

PLANT template

Draft PLANT template created by James and Louise to begin gathering relevant data incl. the One Communities, local assets, engagement demographics, local needs and strengths.

James to share PLANT template – asking how can each members work/organisation gathering and upload data?

- One Community workshop reports
- Priority engagement tool
- TTVS mapping exercise (OND funded via TTVS underspend)
- Social prescribers – Joy App data (Louise to identify Wellbeing team managers)
- Identify capacity within the system to analyse the various project reports/surveys to ensure community data is collated, stored and shared (e.g. Community Health and Wellbeing workers)
- OC Chairs / CDs to workshop to fill in PLANT data gaps

All members to reflect and consider what data sets they can bring to the group and include within this PLANT template - Marie to make sure reminder is present webinar agenda and this will form main part of September workshop – with lead in from Simone and her NbH mapping work.

CW&I Recommendations for OND/NDF

1. We must involve people with lived experience in co-production (staff and service users) and all sectors (private and VCSE are often left out of initial conversations). True Co-production must be meaningful (not tokenistic) to all stakeholders and be for the lifecycle of the work and ongoing improvement work.
2. Coproduction must have an aim to empower those involved to take meaningful action and build a shared understanding between all stakeholders
3. We recognise the value of community data, from anecdotal to larger scale. We recognise that community data is often overlooked, discarded or undervalued. We recommend that OND/NDF identify capacity within the system to analyse the various project reports/surveys to ensure community data is collated, stored and shared in a format that is trusted and valued.
4. Looking at funding for 'public/community representatives' on strategic boards – as per Bristol model – People in Health Western England – David Relph – THIPA System Leadership Day